

# Game Theory and Strategic Behaviour

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# The Prisoners' Dilemma

**Prisoner Y**

**Prisoner X**

	Confess	Deny
Confess	-5,-5	0,-10
Deny	-10,0	-1,-1

# Elements of a Game:

*Players:* agents participating in the game (X and Y))

*Strategy Set:* Actions that each player may take under any possible circumstance (Confess, Deny)

*Strategy:* An action that a player takes

*Outcomes:* The various possible results of the game (four, each represented by one cell of matrix)

*Payoffs:* The cost/benefit that each player gets from each possible outcome of the game (the prison sentences entered in each cell of the matrix)

# Points to note

1. The Payoff to a player depends not just on his chosen action but also on the action chosen by the other player
  - So, there is ***inter-dependence***
2. Each player chooses his action, without knowing the other's choice
  - It is a **non-co-operative game**
3. It is played once: it is a “**one-shot**” game

# A Solution to a Game

- Each player chooses a strategy that gives him the highest payoff, given the choices of others
- If no player wishes to change his strategy, given the choice of the others, the game has a *solution* and the players arrive at an *equilibrium*
- The solution is the set of strategies chosen by the players
- Question is: will a game have a solution?

# Dominant Strategy

- A dominating strategy is one which gives the player's his highest payoff, **regardless** of the other players choice of action
    - In the PD game, confess is the dominating strategy for X:
      1. If Y denies, X is better off confessing (0 years)
      2. If Y confesses, X is better off confessing (5 years)
    - Confess is also the dominating strategy for Y
- Solution to the game is for both to confess and spend 5 years in jail***

# Collective versus self-interest

- For both to confess (5 years in jail for each) is not the optimal strategy
- The optimal strategy (1 year in jail for each) is for both to deny
- But the optimal strategy is inaccessible, because each cannot be sure what the other will choose: **there is an absence of trust!**

# Building a New Plant

		<b>Ford</b>	
		Build	Don't Build
<b>General Motors</b>	Build	16, 16	20, 15
	Don't Build	15, 20	18, 18

# Solution to the Ford-GM Game

- The strategy “build” dominates the strategy “don’t build”
- But the optimal strategy is “don’t build”
- Think of India and Pakistan building a nuclear bomb
- Same conclusion: “build a bomb” is the dominant strategy, but “don’t build” is the best strategy
- But absence of trust means that “best strategy” is not chosen

# Dominated Strategy

- The opposite of a “dominant” strategy is a “dominated” strategy
- A dominated strategy will always give a player a lower payoff than the alternative strategies, regardless of the strategy choice of the other players
- A rational player will never play a dominated strategy

		Toyota	
		Build	Do not Build
Honda	Build	12,4	20,3
	Do not build	15,6	18,5

Elimination of Dominated strategies

In the game alongside, Honda does not have a dominant strategy: if Toyota builds, it is better for Honda to not build; if Toyota does not build, it is better for Honda to build

But Toyota has a dominant strategy: whether Honda builds or not, it is better for Toyota to build

So, Toyota will build and Honda will not build: SOLUTION!

1. Both players do not need a dominant strategy. If one player has a dominant strategy, its other (dominated) strategy can be eliminated
2. Game theory teaches us to put ourselves in the mind of our rival – Honda argues that Toyota will build and so Honda should not build

		Toyota			Honda
		Build large	Build small	Do not build	
Toyota	Build large	0,0	12,8	18,9	
	Build small	8,12	16,16	20,15	
	Do not build	9,18	15,20	18,18	

Neither Toyota nor Honda has a dominant strategy

But, for Toyota, “build large” is dominated by other strategies:  
Toyota will never choose “build large”

For Honda, “build large” is dominated by other strategies:  
Honda will never choose “build large”

So “build large” can be eliminated for both

Elimination of Dominated Strategies

		Toyota	
		Build Small	Do not Build
Honda	Build Small	16,16	20,15
	Do not build	15,20	18,18

Elimination of Dominated strategies

In the game alongside, Honda does have a dominant strategy: if Toyota builds small, it is better for Honda to build small; if Toyota does not build, it is better for Honda to build small

Toyota has a dominant strategy: whether Honda builds small or does not build, it is better for Toyota to build small

So, Toyota and Honda will both build small: SOLUTION!

1. Both players do not need a dominant strategy to start with.
2. However, after eliminating their dominated strategies, they do have dominant strategies

# Obtaining a Solution to a Game

- If both players have a ***dominant*** strategy, they will choose it: Prisoner's Dilemma
- If one player has a ***dominant*** strategy, he will choose it, the other player's strategy will be his best response to this (Toyota-Honda)
- If neither player has a dominant strategy, successively eliminate each player's dominated strategies to simplify the game and look for ***dominant*** strategies

# Nash Equilibrium

- A dominant strategy for a player has to be his best strategy for **every** choice of strategy by the rival
- This is a very demanding requirement and very often it will not be met, even after eliminating dominated strategies
- A weaker requirement is that a player's choice is best **for the best choice of his rival**
- A pair of strategies is a **Nash equilibrium** if player 1's choice is optimal, given 2's optimal choice and player 2's choice is optimal, given 1's optimal choice

# Finding a Nash Equilibrium

- If a dominant can't be found, identify each player's best strategy, given the strategy of the other player
- The combination of best strategies is the ***Nash equilibrium***

Neither player has a dominating nor a dominated strategy

For each player we identify his best strategy, given the other player's strategy: red for player 1, green for player 2

Two equilibrium points: (A,E) or (C,D)

		Player 2		
		Strategy D	Strategy E	Strategy F
Player 1	Strategy A	4,2	13,6	1,3
	Strategy B	3,10	0,0	15,2
	Strategy C	12,14	4,11	5,4

Neither player has a dominating nor a dominated strategy

For each player we identify his best strategy, given the other player's strategy: **red** for player 1, **green** for player 2

Two equilibrium points: (Top, Left) or (Bottom, Right)

		Player 2	
		Left	Right
Player 1	Top	<b>2,1</b>	0,0
	Bottom	0,0	<b>1,2</b>

# Cournot Duopoly

There are two firms:  $y_1$  and  $y_2$  are their respective outputs

$Y=y_1+y_2$  is industry output: price ( $p$ ) depends on  $Y$

The payoffs are firm profits:

$$\pi_1=p(Y)y_1-C(y_1)=p(y_1+y_2)y_1 - C(y_1) = \pi_1(y_1, y_2)$$

$$\pi_2=p(Y)y_2-C(y_2)=p(y_1+y_2)y_2 - C(y_2) = \pi_2(y_1, y_2)$$

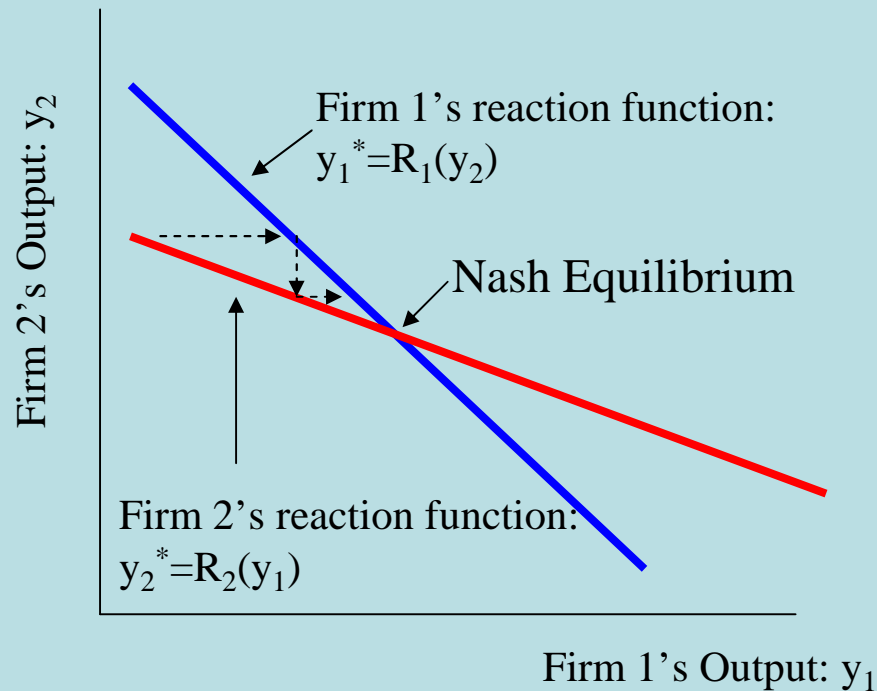
The payoffs depend upon own output and output of rival

Firm 1 chooses  $y_1$  to maximise  $\pi_1$ , given  $y_2$ :  $y_1^* = R_1(y_2)$

Firm 2 chooses  $y_2$  to maximise  $\pi_2$ , given  $y_1$ :  $y_2^* = R_2(y_1)$

# Cournot-Nash Equilibrium

## Two Firms



- The dashed arrows represent the path towards the Cournot-Nash equilibrium
- At the Cournot-Nash equilibrium, no firm has an incentive to change

# Bertrand Duopoly

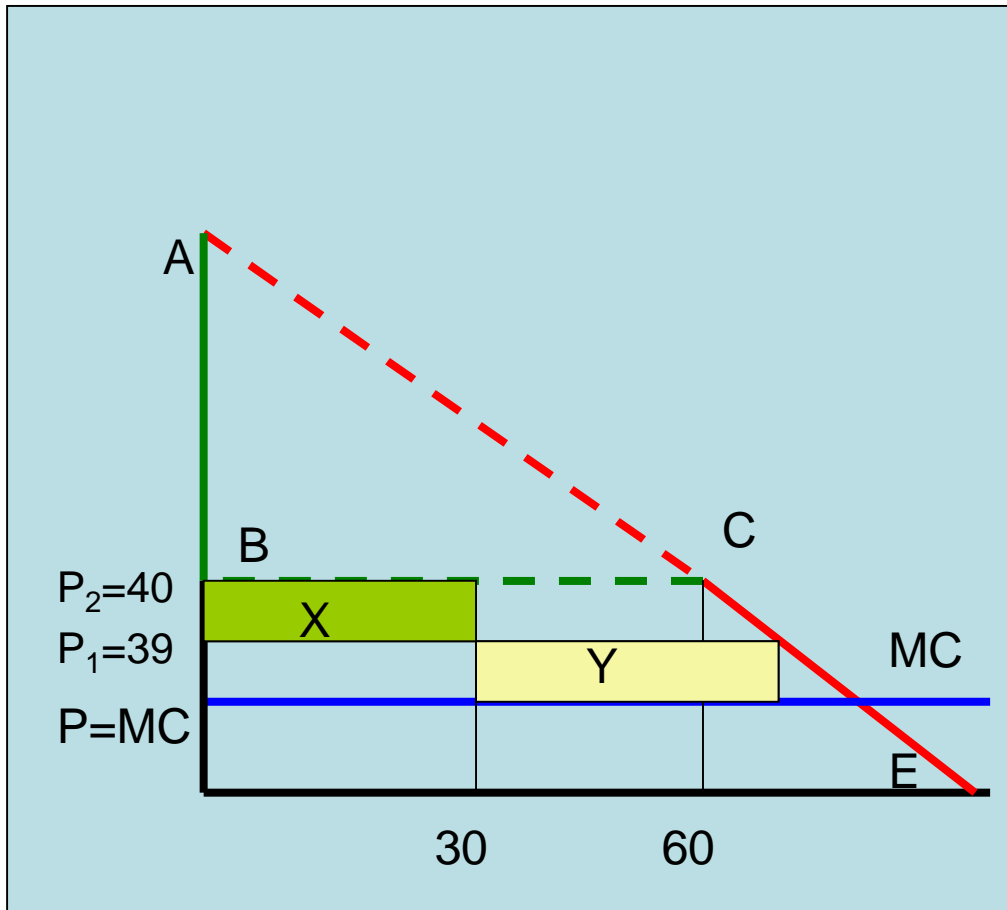
- In Cournot-Nash firms compete on output
- In a Bertrand model, firms compete on price

There are two firms, producing a homogenous product with marginal cost (MC)

They price this at  $p_1$  and  $p_2$ , respectively

$D(p)$  is the aggregate demand curve

# Marginal Cost Pricing Under Bertrand Equilibrium



If  $p_2=40$ , firm 1 will sell nothing if  $p_1 > p_2$  and will capture the market if  $p_1 < p_2$

So firm 1's residual demand curve is ABCD

If firm 1 undercuts to \$39, its loss is X but its gain is Y

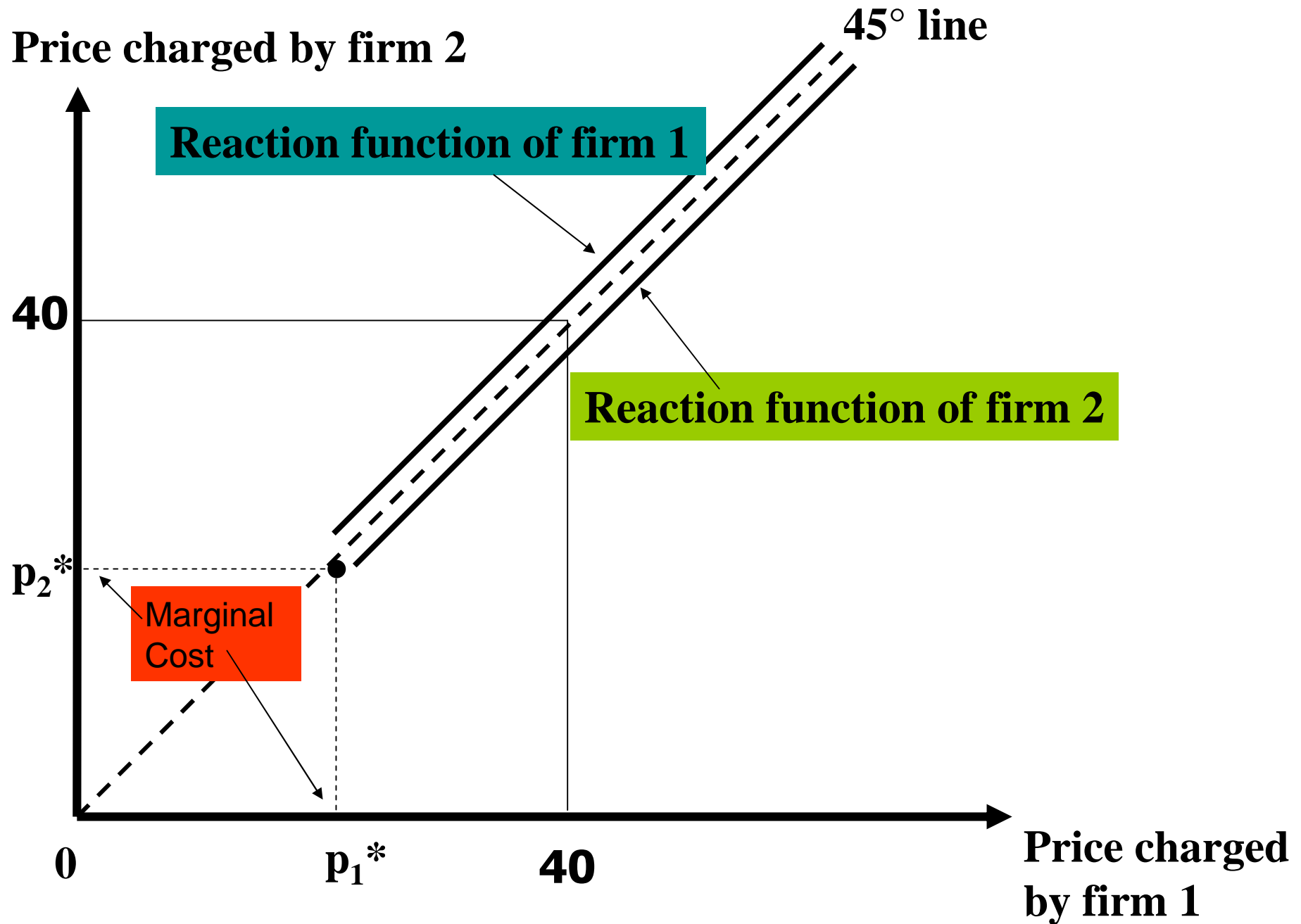
So, provided  $Y > X$ , it will undercut

Then, firm 2 will undercut 1, by reducing price below \$39

Process continues until  $p_1 = p_2 = MC$

Unprofitable to lower price below MC

# Reaction Functions Under Bertrand Duopoly with Homogenous Product

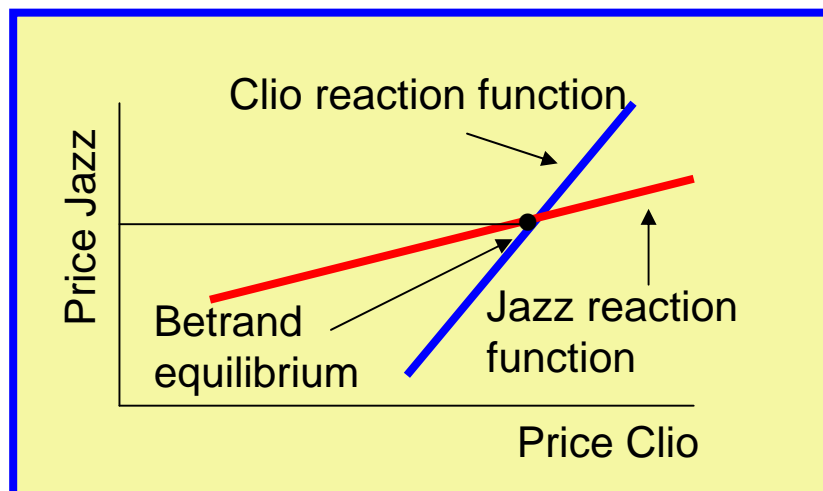
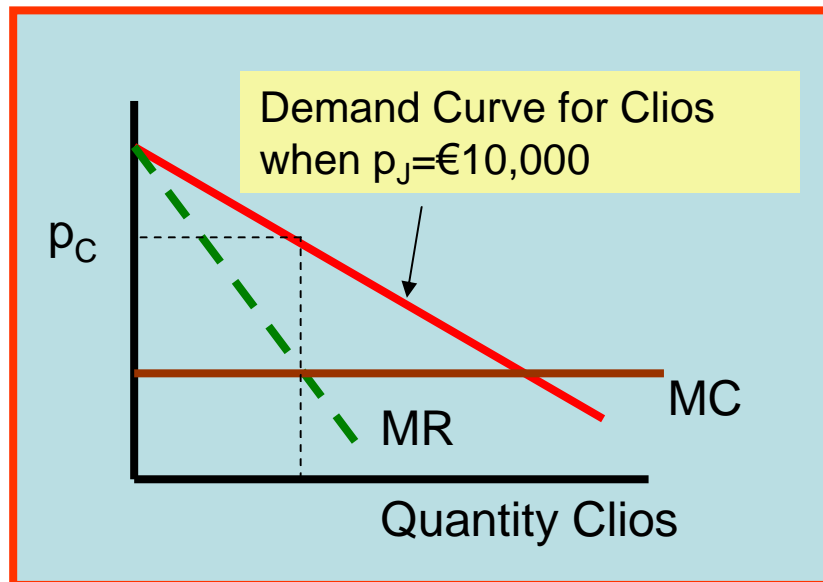


# Bertrand Duopoly and Competitive Equilibrium

1. Firms price at marginal cost
2. Firms make zero profits
3. The number of firms is irrelevant to the price level as long as more than one firm is present: two firms are enough to replicate the perfectly competitive outcome!

...essentially, the assumption of no capacity constraints combined with a constant average and marginal cost takes the place of free entry...

# Bertrand Duopoly with Differentiated Products



There are two products: Honda's Jazz and Renault's Clio. For each product, demand depends on own price and rival's price:

$$D_{\text{Clio}} = f(p_C, p_J) \text{ and } D_{\text{Jazz}} = g(p_C, p_J)$$

For each price of Jazz, Clio will have a profit maximising price,  $p_C$

We can compute, for every Jazz price  $p_J$ , the corresponding profit maximising Clio price,  $p_C$ : this is the Clio reaction function

We can compute, for every Clio price  $p_C$ , the corresponding profit maximising Jazz price,  $p_J$ : this is the Jazz reaction function

Bertrand equilibrium is at intersection of reaction functions

Neither player has a dominating nor a dominated strategy

For each player we identify his best strategy, given the other player's strategy: **red** for player 1, **green** for player 2

		Player 2	
		Left	Right
Player 1	Top	0,0	0,-1
	Bottom	1,0	-1,3

**There is no Nash equilibrium**

# Mixed Strategies

- Suppose A plays top with probability  $\frac{3}{4}$  and bottom with probability  $\frac{1}{4}$
- Suppose B plays left and right with probabilities  $\frac{1}{2}$
- Then  $p(\text{top, left})=p(\text{top, right})=\frac{3}{8}$
- And  $p(\text{bottom, left})=p(\text{bottom, right})=\frac{1}{8}$
- This yields a Nash equilibrium